

Module	Introduction to Radio
Course code	BAJH-IR
Credits	5
Allocation of marks	100% Continuous Assessment

Intended Module Learning Outcomes

On successful completion of this module, the learner will be able to:

1. Develop a technical and journalistic understanding of news, sports, arts and light entertainment and current affairs coverage.
2. Demonstrate an intermediate working knowledge and proficiency in the radio studio environment.
3. Produce radio programmes to commercial industry standards.
4. Produce a radio news bulletins to commercial industry standards.
5. Record, edit, prepare and research audio and content to commercial broadcast industry standards.
6. Write, plan, prepare and organize programme content to commercial industry standard.

Module Objectives

This module aims to:

- Develop knowledge of the essential tools required to enter the field of radio journalism, applicable across all areas of the radio industry.
- Enhance the technical skills relevant to radio journalism, including cutting, pasting, continuity, fading, music bedding and mixing.
- Impart the skills required to write material to a commercial industry professional standard, ready for broadcast.

Module Curriculum

Introduction to Radio

This section sets out the commercial industry standard skills necessary to work in the industry and deliver radio programming, it focusses on programme genres, running orders and programme teams roles, responsibilities and functions.

Industry Overview

This topic looks at the main players and structures in the Irish radio industry. It examines the different programming schedules and target audiences of radio stations and endeavours to familiarise learners with the practical workings of the industry.

Running Order Theory

In this topic we get learners to theoretically devise running orders, guests and programme line ups for a variety of theoretical genres, this incentivises the learners to think about the methods and skills necessary in order to devise a programme running order.

Editorial Theory

This section focuses on getting learners to think about the methods and ways to approach and develop stories for broadcast. It also includes information on how to reference work correctly and covers: planning effective searches on the internet, evaluating documents and examining issues such as authenticity and credibility, using search engines effectively and how to reference correctly. Key to this module is familiarising learners with the college databases available and the valuable information sources accessible to learners.

Technical Production

This topic focuses on the commercial industry production skills necessary to use the studio production facilities adequately, learners are taught mic techniques, desk skills, basic editing skills in Cool Edit, use of portable recording equipment, the importance of sound quality and the use of audio clips.

Studio Production

In this section learners make programmes across three genres, namely, Sport, Arts & Light Entertainment and Current Affairs. This enhances the real world experience of making programmes for broadcast and contributes to the real world experience of radio broadcasting.

News Bulletins and Reporting

This topic examines the skills needed to construct news bulletins for broadcast, learners make a news bulletin as part of their assignment and utilise their own voice, delivery, editing, audio drop ins and are made aware of the required standards expected in the industry.